

re_designing large events experiences

To facilitate transitions and
foster high-value cooperation

— Inspir4Transitions · November 2022



Hello!

Nice to meet you!

We've crafted this short presentation for you to get to know us and, who knows, open a conversation on shared projects!

We wish you a pleasant reading and look forward to hearing back from you. Let us know if you have any questions!

— The Inspir4Transitions team

— ON THE MENU TODAY



Reinventing large events design



Our services



Who's behind



Track record



What's next

In an age where...



We face multiple crisis,
be it economic, ecologic, or social



High-level cooperation is required
at all levels, international and local



Large events are a key opportunity
to catalyze change and make
a dent in history



Content and networks are
everywhere, and conferences,
regular networking and meetings'
roles are changing

How can we deliver more
meaningful and memorable
collective experiences
and set the context for
high-value cooperation?

We believe in connecting **facilitation x experience design** with events strategy x production



To create moments of high-value cooperation

We believe large events are a unique opportunity to catalyze change, take bold decisions and foster cooperation that require extra-care in facilitation.



To design experiences beyond interactions

We believe that everything matters in participants' experience and hence use scenography, arts and tricks to set the right tone and context for cooperation.



To integrate facilitation with events production

We believe in connecting the dots, the people and the teams behind large events production to offer a seamless experience to participants.



Experience and cooperation design

Blending the best of large groups facilitation
with experience design and events strategy



Hello, we are Inspir4Transitions!

We are a network of experienced facilitators, coaches, consultants and event designers delivering meaningful and high-value seminars and events.

What we do.



We design events that foster group genius

We design, coordinate, prepare and facilitate high-level events at local and international levels with multi-stakeholder contexts.

#facilitation #eventdesign



We empower leaders, managers, speakers

We offer professional individual coaching on embodying leadership, enhancing management and facilitation skills, public speaking...

#personalcoaching



We help teams achieve their best

We support teams through professional collective and team coaching to clarify their common vision, strategic goals, and roadmaps.

#teamcoaching

To meet our goals, we blend the best of...



The science behind what makes people
enjoy connecting and working together

Social sciences and group dynamics

Neurosciences and psychology

Experience design

Shared vision and narrative

Communications



The methods and tools that put individuals
and groups in optimal productive conditions

Group facilitation techniques

Large group interaction tools

Scenography and event design

Innovation and startup methods

Governance and decision-making processes

We work with five action principles.



Offering **inclusive**
experiences,
embracing diversity



Practicing elegant **simplicity**,
decluttering workshops and
seminars experiences



Sharing **co-responsibility**,
allowing everyone to choose
their rightful place



Weaving the link between
**outer and inner
transformation**



Acting with the awareness and joy of
serving the interests
of human beings, the planet
and the living as a whole.

How do we run a **typical project**?



We put you in touch with a **trusted focal point** for project management: Élodie Parent Riquet*



We build a **core team** with you to pilot the event strategy and finetune everything until the end.



We offer **upstream and downstream support** through individual coaching sessions and facilitation training programs when needed.



We ensure the goals and intentions set are embodied in every part of the **team and participant journey**.

*Élodie has worked within the French Development Agency group for 14 years and has a genuine understanding of international organizations and related events.



We **co-design the event**, using our facilitation, coaching consulting, event design and change management skills depending on the event needs.



We create a **tailored team** adjusted to the event design, size and requirements.



We coordinate with **events production** to ensure the venue is set in optimal conditions.

P.S.: These are only a few building blocks. Get in touch to learn more about our work methodology!

Why people choose to work with us.

Our diversity x breadth of skills

We have a **powerful diversity of backgrounds and profiles** that gives us the skills and tools we need to design the best event experiences in multiple contexts.. Here are a few examples below:

1. **Proven innovation methods:** Design Thinking, Design Fiction, Intrapreneurship and Entrepreneurship, Foresight
2. **Creativity recipes:** Lego Serious Play, Graphic Facilitation, Creative Problem Solving, Improv. Theater, Singing, Dancing
3. **Transformation processes:** Co-Development, Otto Scharmer's Theory U (MIT), Educational Engineering, Emotional Intelligence, Non-Violent Communication and Neurosciences
4. **Communications mindset:** Event Strategy, Branding, Marketing Communications, Community Building

Our posture

Our professional and personal career paths have led us to be as much concerned with achieving **concrete results and operational efficiency** as taking care of the **human aspects** of any organization.

Our agility

As freelancers, we individually have a **culture of free thinking and agility**. Together, we design and facilitate smart, **tailored, scalable solutions** based on what we understand, observe, feel about your needs, what's happening on the ground. We **co-design** with our clients.

Why people choose to work with us.



Our commitments and values

We are all committed to the **societal and ecological transition**, through our training, our eco-behaviors and our commitments to ground projects at a local and concrete level. From our collaborations with organizations down to individuals, we strive to **take care of the human being and the living as a whole**. We trust that this reflects in the way we **integrate stakeholders, build commons** and facilitate societal transitions.

Our trusted focal point

Elodie Parent Riquet (Founder of Inspir4Transitions), who has a **fine and proven knowledge of the challenges faced by International Development Organizations**, multicultural facilitation (over 50 nationalities), and operations contexts in developing countries. She has worked **14 years within the French Development Agency (AFD)**.



Who's behind

Let's meet some of our network members!



Elodie Parent Riquet

Collective Intelligence
Facilitator, Coach x Trainer

🔗 [Linkedin](#)

Elodie is a facilitator of inspiring and ecological collective dynamics.

She was **previously in charge of the training and animation of the community of 80 innovation facilitators at the French Development Agency (AFD)**. She has accompanied more than 1500 people from 50 different countries. Elodie continues today to facilitate the transitions of our era by proposing processes that stimulate all forms of intelligence within a group and thus promote individual commitment and the rightness of collective action.



EXPERIENCE

Inspir4Transitions (4 years)

Collective intelligence Facilitator, certified Trainer and Coach (International Coach Federation)

French Development Agency (5 years)

- › Trainer, Coach et Facilitator on Innovation, Leadership, Creativity and Collective intelligence
- › Coach of the Community of Innovation
- › Facilitators (intrapreneurship)

Proparco (7 years)

Senior Investment officer - Microfinance et Social Business

French Development Agency (2 years)

VIE Morocco then Young Professional (Communication, Risks, Proparco/Corporates)

UN – NYC Headquarters (8 months)

Her rich professional background includes a few key steps. In 2001, **her interest in societal issues took root at the UN headquarters in New York**. In 2004, she joined the AFD as the person in charge of developing microfinance activities in Morocco. From 2007 to 2013, she was in charge of the microfinance unit at Proparco where she leads capital investment operations in favour of microfinance institutions. This intrapreneur has been at the origin of the development of social innovations (on microfinance and social entrepreneurship).

From 2013, she became a Leadership and Innovation Trainer, then a Certified Coach in 2015 and Certified Clinical Hypnotherapist in 2016. She has personally trained with Marisa Peer, who was elected best hypnotherapist in England and who has won 11 international awards including the famous Stevie Awards (2018).



EDUCATION

— General education

- Skema Business School (Lille) - Master 2 *Thesis : Management of developmental projects through stakeholders interactions*
- Concordia University (Canada) : Political Sciences Master 1 Level (student exchange program).

— Additional training and certifications

- Certificate in Design Thinking - D. School, École des Ponts ParisTech
- Training in graphic facilitation
- Training of trainers level 1 and 2
- Training Professional coach (ICF)*
- Certificate of Clinical Hypnotherapist (English diploma)
- Certificate in Non Violent Communication (Will Schutz)
- Corporate governance certificate: Directorships in Emerging markets



CORE SKILLS

- › **Design and facilitation** of mixed sessions (physical/digital) of collective intelligence in the service of major societal transitions; -Facilitation in multi-cultural and multi-site contexts
- › Complex and large **project management**
- › **Psychology and facilitation**: allowing each person to take their right place to trigger the team's highest potential
- › **Visualization** techniques (meditation)
- › **Neuroscience and collective dynamics**: supporting beliefs and behavioral changes.
- › **Excellent understanding of international organizations issues** (internal and external).

Since 2013, she has been developing transformational learning processes that integrate the latest advances in neurosciences and that aim to activate collective intelligence in the service of a society of deep and joyful ecology. She shares processes, including the 5 Inspiring Choices shared in her book, to empower individuals and collectives on the path to unleashing their potential towards conscious, collaborative and ecological leadership models.

In order to tend towards genuine proposals, Elodie is inspired by different methods such as the **Systemic Approach, Deep Ecology, Non-Violent Communication, Work that reconnects, Design Thinking, Shared governance, Creative processes, Facilitation of large groups** (several hundred peoples), and **Dance** that she has been practicing since she was very young.



Jeanne Granger

Collective Intelligence
Facilitator x Trainer



Jeanne is the founder of an innovation studio dedicated to creating strategies with positive impact.

After a dual education in arts and entrepreneurship, Jeanne co-founded a social innovation company, La Réserve des Arts, a pioneer in France in the fields of reuse and upcycling (luxury, construction, events, arts and crafts). La Réserve des Arts became the first upcycling organisation dedicated to optimizing the circular economy of the creative industry. At its core, this innovative company relies on four pillars: collect, upcycle, education, and sales.



EXPERIENCE

Freelance (10 ans)

Collective intelligence facilitator
Educator for impact entrepreneurship and model for environmental and social transition

TheCamp (3 ans)

Co-innovation facilitator for corporations

Parsons, PCA, ENSCI, Essec, Edhec (5 ans)

Conception and teaching of several programs from entrepreneurship for creatives, collective intelligence and new organizational models.

La Réserve des arts (12 ans)

Co-founder and CEO of an upcycling platform for 6 years then board member.

After five years leading early stage development, fundraising and one full year recruiting a new team, Jeanne stepped down from operations to take a seat as a **board member** where she provides prospective and strategic input. From this entrepreneurial experience, Jeanne became a **consultant for the start-up ecosystem including tech, decentralized platforms, cooperative and impact organisations** (OuiShare, Zero Waste France, Phénix, Port Parallèle).

Today, Jeanne is the **founder of Futur Présent, an innovation studio dedicated to creating innovative and actionable strategies with positive impact**. She has collaborated with start-ups and corporations, the public to private sector with organizations such as CNAM (national Public Health Organisation), Danone, AFD (French Development Agency), Vinci, ENSCI, TheCamp, and OuiShare. Jeanne thrives to **challenge, empower and support teams so that organizations** can evolve and contribute to a better future. Attentive to the changing workforce and empowered by **agility culture**, Jeanne incorporates lifelong learning in her practice as a facilitator.



EDUCATION

— General education

- CNAM- National diploma of entrepreneurship
- Advancia- Incubator
- Paris 8 -European studies Institute- Project management Master

— Additional training and certifications

- Facilitation and graphic facilitation
- Radical collaboration®
- Liberating structures®
- Self-management
- Open Gouvernance
- Non-Violent Communication
- Work That Reconnects
- Pedagogical Design : Kaos Pilot, Hyper Island, CRI, IDEO, Lean start-up



CORE SKILLS

› **Design and facilitation** for on site and online sessions and workshops.

› **Innovation programs** (public sector, private company, entrepreneurs) mostly dedicated to positive impact.

› **Workshops** using tools such as design thinking and creativity.

› **Pedagogical design** based on experience learning.

› **Inclusion and diversity** for the optimum group dynamic and collective intelligence.

She continuously updates her expertise with **tools from design thinking, coaching, and innovative pedagogies** from experts at the French and international level.

This multidisciplinary approach has led her to **work with many stakeholders from international organisations** (IUCN, UN, AFD), **major public health organisations** (CHU Sainte Anne, CNAM), and **big corporations in diverse fields** such as urban planning, food industries, public transports or the banking system (L'Oréal, AG Real Estate, SNCF, Groupama, Sodexo, CIC).

Jeanne works to transform organizations through a **process of collective transition**. She designs, intervenes and supervises transformative programs with a variety of formats: **keynote, masterclass, workshops, tailor-made experiential learning** (seminars and expeditions) and leads internal innovation labs (CNAM). For Jeanne, at the intersection of creativity, entrepreneurship, and collective intelligence lies the process of innovation, the culture of transformation and impact.



Philip Boisvieux

Workshop Designer and
Facilitator x Marketing Coms

 [Linkedin](#)

Philip is a multifaceted
and resilience-minded
facilitator and innovator.

Deeply convinced that **collective work and life can be much more energizing, constructive and productive than it often is**, and that we critically need to **build up our cooperation muscles**, Philip designs and facilitates workshops, seminars, training programs for big and medium companies (L'Oréal, AXA, Sanofi, Verallia...), public services (French Ministry for Housing, ADEME, CNAM, state agencies, local authorities), startups and NGOs (Campus de la Transition, Polytechnique, Vendredi...).



EXPERIENCE

Freelancer (for 7 years)

- Workshop designer and facilitator for seminars and training programs on collective intelligence
- Marketing coms freelancer: branding, events experience design, community building
- Innovation and social entrepreneurship coach and developer

Systemic Transition (1 year)

Designer and facilitator of a program on territory and organizational resilience with the French Agency for Ecological Transition (ADEME)

Wild is the Game (2 ans)

Workshop designer x facilitator for large events

makesense (1 an)

Consultant and trainer on social innovation

He works for groups from 5 to +100 people, for sessions lasting 2h to 7 days, with a drive to **support the fulfillment of the "I" (that is the strengths, skills, and motivations of each of us) in harmony with the "us"**. And beyond, the alignment of each of us **at the service of our common interests** (if not those of all living beings).

He **helps groups structure and transform themselves**, aiming at the same time at a great quality of well-being, well-doing and well-governing. He particularly appreciates playing with complexity and thrives in **multi-stakeholder and multicultural contexts**, always having societal resilience and regeneration in mind. He has notably contributed to **design large events strategy** for the World Economic Forum, Next Einstein Forum... and facilitates **big workshops** for +150 managers across countries.



EDUCATION

— General education

- B.A and M.A. in Social Sciences and Marketing Communications at CELSA Paris Sorbonne
- Associate's Degree in Business Administration

— Additional training and certifications

- Internal Family System (Self Governance)
- Deep Ecology (Schumacher College)
- Mindfulness x Leadership (Google SYILI)
- Being a social entrepreneur (Ticket for Change)
- Social innovation and social impact measurement (makesense)
- Resilience and transition programs (Campus de la Transition, ADEME)
- Folklore and circle dancing (L'Arche de Saint-Antoine)
- Conservatory: piano (11 years)
- Choir singing: gospel, classical (5 year)

He also **co-designed training programs on resilience** with French institutions and colleges gathering +3 000 people.

Alongside facilitation tools and techniques (MG Taylor, design sprints, etc.), he uses **self-knowledge and self-expression practices** (dancing, singing, improv. theater), **marketing coms strategies** (events strategy, branding...), or yet **community building tools** that he has refined over the years working with makesense, Wild is the Game, event agencies and facilitation networks.

He also facilitates **workshops and retreats in focused on deep ecology, self-understanding and creative expression** in the perspective of exploring ways to better live with oneself and all together.



CORE SKILLS

> **Design, coordination and facilitation of offline and online workshops, training programs and large events** for 10 to +100 groups in multicultural and multi-stakeholder contexts

> **Marketing coms and events:** branding, large events strategy, coms strategy, internal coms

> **Shared governance processes, holacracy, transformation,** change management

> **Innovation tools and methods:** social entrepreneurship, hackathons, design sprint, design thinking

> **Territory resilience frameworks** and deep ecology tools (e.g. Work That Reconnects)



Hippolyte Bachelet

Collective Intelligence
Facilitator

 [Linkedin](#)



EXPERIENCE

Société du Grand Paris

Process facilitator of several collective intelligence seminars to accelerate and make stronger transversality between organizations working on Grand Paris Express. 50 up to 200 people by workshop.

General Secretariat of Catholic Teaching

Team leader of a dozen of collective intelligence seminars to think about catholic teaching prospect in France. More than 2000 people.

Total Energies' Booster

Facilitator of a place dedicated to collective intelligence for Total employees about digital, knowledge gap or management.

Pôle emploi (French employment center)–

Designer of the Pôle emploi “national Lab” and facilitator for topics such as GDPR or support for job seekers by job advisors.



EDUCATION

— General education

- STRATE School of design · Industrial designer (Master's Degree)



CORE SKILLS

- > Organization and facilitation of collective intelligence seminars
- > Co-construction and facilitation of collaborative workshops for groups from 10 to 500 people.

Hippolyte is a
senior facilitator with
cross-industry experience.

After industrial design studies, Hippolyte founded a start-up about creating around typography and branding.

For 12 years, he devotes himself to facilitation ecosystem to large companies and institutional investors.

He's an expert about all supporting roles to ensure a smooth running of a collective intelligence seminar. He's also facilitator of these seminars.

He's one of the two Pôle emploi “national Lab” designers, one of the most important one of Public Service.

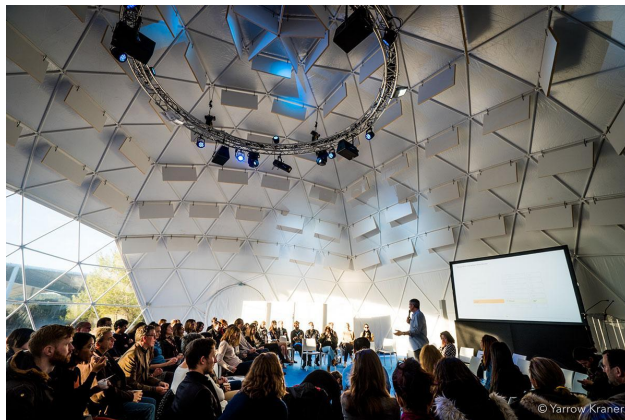
Whether as a designer or as a facilitator, human values are always at the heart of his approach, reflexions and choices.

Serenity and a great care for details and precision are his strengths.



That's four of us, but we are a whole network!

Inspir4Transitions connects experienced facilitators, coaches, consultants and event designers to deliver meaningful and high-value seminars and events.





Track record

A few examples of past projects and references



International Union for Conservation of Nature (IUCN) · World Congress in France (2021)

#facilitation



18-month project



+200 pax with international profiles



7 Conversation Action Cafés online

Context and objectives

A challenge to design the 7 Digital Conversations Actions Cafés of the World Congress, the only moment that will bring together up to 200 people from all over the world, in collective intelligence, to produce strategic elements to **feed IUCN's proposal for COP15**.



Delivered value

A **coaching program** for the 7 thematic leaders of each Café, a **robust co-design process** to guarantee a successful facilitation with **7 specialized facilitators** in multicultural and ecological topics, and a clear and clean deliverables in the form of **out-of-the-box .ppt presentations** with the participants' ideas, plus **Mentimeter surveys** to help the IUCN take a step back.



World Economic Forum · Sustainability Coms Strategy (2019)

#eventdesign #coms



3-month project



+3 000 pax with
an international profile



A tailored events strategy
to communicate on the
WEF's sustainability actions



Context and objectives

Year after year, the World Economic Forum gathers thousands of leaders and people from across the world. **Little know how much it does** though to preserve ecosystems and have a sustainable approach to events production with PublicisLive, its events agency. The challenge: design a communications strategy to **raise awareness about the WEF's actions** and onboard everyone on its sustainability journey.



Delivered value

A **hands-on strategy** co-designed with PublicisLive to embody the WEF's engagement on sustainability **at each step of the participant journey**, be it through scenography, experiences, or copywriting and key messages spread across the venue.

+ A few additional references

Other references and contacts are indeed available on demand!



French Development Agency (2022) · Design and Facilitation of the General Secretariat annual seminar

- › Launch of the new 5-year GS roadmap
- › Experience a special day for the 200 employees as the cross-functional collective being a common of the GS



Fonds Français pour l'Environnement Mondial (2021) · Facilitation of a Strategic and Team Building Seminar

- › Design and facilitation of the seminar
- › Coaching of the manager to draft the new FFEM strategic paper



Partnership with Maison Glaz (2021) · Design and Facilitation of the OFF of COP26

- › Program design
- › Facilitation of public sessions for up to 200 people



Partnership with FRiTEAM (2020) · Design and Facilitation of high-level conferences within the Biodiversity Congress

- › Coaching of Speakers (public speaking)
- › Master of Ceremony of the conference

Let's add a couple more for the road

We have more in
stock if needed!



French Ministry for Agriculture (2022) · Co-design and coaching for the Common Agricultural Policy convention

› Preparation of 3 workshops gathering ± 120 European representatives to overhaul collective processes and organization



French Agency for Ecological Transition (2022) · Co-design and facilitation of the Systemic Transition program

› Design and facilitation of an experimental one-year program on territorial resilience and systems thinking (+500 participants)



The Agroecology Challenge · Design and Facilitation of a multi-stakeholder seminar

› Seminar aimed at launching concrete actions with +200 agroecology stakeholders (farmers, distributors, elected officials, cooperatives, etc.)



Eau d'Azur · Design and Facilitation of a collective intelligence seminar

› A key workshop with +200 participants to prepare for the lack of water in South-Eastern France



What's next

Moving forward!

How do you currently
integrate large group
facilitation in your
events production?

Well, we have a **few questions** for you...

What are your
current dreams?
Your key challenges?
Your ambitions?

How do you envision
the future of large
events design?

...so let's go
straight to
the point:

We would love to
have a chat with you
to see if working together
would make any sense.



Thank you for reading!

Feel free to book a call
or reach us with any question at:
facilitateur@inspir4transitions.com